

CAREER IS A PERSONAL CHOICE

Science or Commerce? Engineer or Doctor? These has been a Cliché question since the last decade or even more. Why not arms and ammunition? Why not pilot? Why not Economics. The most important question in career selection is WHO AM I? Career is about personal values, so a clear cut strategy, a thorough investigation and well thought-out decision making is a part of this process. Before discussion career guidance, let us first discuss on what does the word Career indicate?

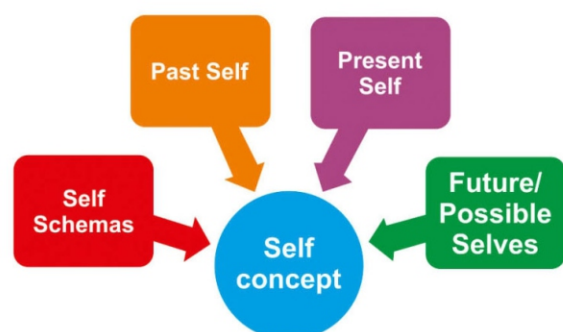
Career is not JUST a Job

As per Wiki, The career is an individual's metaphorical "journey" through learning, work and other aspects of life. There are a number of ways to define career and the term is used in a variety of ways. So career is more than job, something which is close to life or its meaning. So how do you make a right career choice? Many a times, people feel that Career guidance is a readymade solution capsule you take from a counsellor? Indeed an efficient counsellor should be able to take you deeper and more reflective within. Below are the classic steps to Career Decision making. Its all about the BIGGER PICTURE of yours.



Personal Self Concept

One's self-concept (also called self-construction, self-identity, self-perspective or self-structure) is a collection of beliefs about oneself. Generally, self-concept embodies the answer to "Who am I?".



One's self-concept is made up of self-schemas, and their past, present, and future selves.

Self-concept is distinguishable from self-awareness, which refers to the extent to which self-knowledge is defined, consistent, and currently applicable to one's attitudes and dispositions. Self-concept also differs from self-esteem: self-concept is a cognitive or descriptive component of one's self (e.g. "I am a fast runner"), while self-esteem is evaluative and opinionated (e.g. "I feel good about being a fast runner").

Self-concept is made up of one's self-schemas, and interacts with self-esteem, self-knowledge, and the social self to form the self as whole. It includes the past, present, and future selves, where future selves (or possible selves) represent individuals' ideas of what they might become, what they would like to become, or what they are afraid of becoming.

Career Self Concept

Career Self-concept is basically about one's perspective of a particular career and seeing themselves in it and its impact in their life. This is very important since their personal self-concept should go well with their career self-concept. Still this mostly will be assumptions and pictures which they would have drawn themselves from available information. This leads the need of next step- Career Awareness.



• Career Awareness

How can someone select a career which they are unaware of? This is one place a career guide or counsellor can help you. Career guidance is discussed detailed below. Career awareness discusses about various streams, sub streams, its scope, prospects, job roles, responsibilities, future impact and a lot more. A good information source is required to route this information in a structured manner.

Career Planning & Decision Making

Once you are aware of careers around you, and have a found yours, which seems to be best for you, planning to reach there is important. Many a career demands prior planning and preparation to reach there which includes, minimum marks, mandatory subjects, competitive exam clearance and so on and so forth. Some even have conditions such as Gross GPA percentages or consistent performance which demands structure planning. This is where Career Guidance help many students/aspirants.



Career Guidance

Throughout their professional lives, people encounter many situations where they could benefit from unbiased advice. They may be in the process of choosing a stream or a career, deciding whether or not they should change careers or jobs, re-entering the workforce, or maybe wanting to learn more about career guidance in general - a complete knowledge always helps. A good foundation begins with the basics. They come to the realization that it's an overwhelming process, and they need to learn all about the what, how, and why of the career guidance process.



What Is Career Guidance?

The word "guidance" originated back in the 1530s, and is defined as the process of directing conduct. Career guidance can be defined as a comprehensive, developmental program designed to assist individuals in making and implementing informed educational and occupational choices. In simple words, it is a journey on which people develop to make mature and informed decisions. It is the act of guiding or showing the way; it is the act of seeking advice.

Career guidance is the guidance given to individuals to help them acquire the knowledge, information, skills, and experience necessary to identify career options, and narrow them down to make one career decision. This career decision then results in their social, financial and emotional well-being throughout.

In an age where career queries are not uncommon, it's important to answer queries related to career guidance or career, in general.



Who can benefit from Career Guidance?

Student of Class 9th - 10th

One chooses one's stream out of the four possible options (non-medical, medical, humanities, commerce), however the career options possible for a student to opt for are more than hundreds. To make sure that the entire process from choosing the right career options to achieving those goals goes smoothly, it is important that one seek career guidance from an informed (and experienced) mentor

College Going Students/ Working Professionals

For people who have already made a career decision need to work towards it, to attain the maximum results. A guide informs them of the best career opportunities and ways to do the best in the field they have chosen for themselves. Generally, people end up taking the wrong paths in order to achieve their goals. Either they realize that the career option they have chosen isn't meant for them, or it dawns upon them that the option they have chosen isn't strong enough to keep them motivated or excited throughout their professional lives. As a result, they tend to rely on an expert's advice, and that is where a guide steps in.



Do I Need Career Guidance?

More often than not, people find themselves in a state of dilemma before making important decisions in their lives. Generally, everyone seeks advice from parents and friends before deciding on what to wear. Being rational individuals, people always want to get what's best for them. Shouldn't the same logic be applied while choosing a career, or changing career paths, which is supposedly a big decision one makes in one's life?

One must definitely go for career guidance if one's thoughts align with any of the ones mentioned below:

Choosing The Right Career

For people who find it difficult to realize the right career meant for them; a career guide helps them sort this confusion. There are infinite career options available to choose from, and without an expert's proper guidance, one might stick to a few that his/her friends or relatives ask him to pursue. An informed career guide makes one aware about the scope of every career option in detail, which widens the horizon for the student. For people who think they are clear on their career paths and have attained enough clarity to work towards a chosen career option, career guides ensure that they achieve their goals without any distractions.

Realization of Making a Wrong Career Decision

Making the right career decision at the right time makes a lot of difference. For instance, one might realize that engineering is not the best-fit career option for them, after having worked as an engineer for ten years, or one might realize the same quite early in life. Either way, the person has the option of realizing where his/her true passion lies and working towards the same, or continuing working on the current one. Since changing streams and discovering something completely afresh requires a lot of planning and discussions on the scope of the new career option, it is always advisable to take guidance on choosing the right career, right from the beginning.

Career routes can be changed at any point of time and an informed choice can be made with the help of a good career guide. Many career problems are preventable with regular attention to the career path, and a time of crisis is not the best time to seek professional help. It should be an ongoing process, and guidance from a mentor is required at every step of the journey of one's professional life.

Focused Career Route

A risk-averse student generally keeps a few career options available for him/herself. While it is not a bad route to follow, many students fall prey to career confusion. Their focus gets shifted, and as a result, they find themselves not performing up to their potential. A career guide not only helps a student decide the career route, h/she also guides the student about the path, maps his/her career, helps him/her clear the confusion and distractions coming along the way.



What Are The Elements of Career Guidance?

In order to understand Career Guidance a little better, let us look at its most important elements:

A Qualified Career Counsellor

The first and foremost element of any career guidance process is the presence of a qualified guide (read: counsellor).

A Secure Environment

The process of career counselling entails creating a safe and secure environment, where the counselee feels at ease and is able to discuss the issues bothering him/her.

An Agreement Of Trust And Confidence

In a general scenario, the only career guidance one has is the opinion of one's parents, teachers' judgment based on marks, and the comments of friends and neighbours. While they might be rational and unbiased in their opinions, relying on them isn't sufficient to base the foundation of one's entire career.



**DISCOVER YOUR
PERSONALITY FOR
A SUITABLE CAREER**

A self assessment form
for career choice

MCMF
MY CHOICE MY FUTURE



The Process of Modern-Age Career Guidance

1. Online Assessment to Remove Human Error or Biasedness:

An advanced and trusted online assessment doesn't let one choose just between the few tried-and-tested career options. Psychometric assessments developed by researchers and psychologists ensure that career queries and problems are dealt with sincerity and backed by experience, knowledge and research. They are modern, and reveal the best-fit career matches on multiple parameters, such as interest, personality, emotional quotient, aptitude and orientation style. With such research and algorithms backed by the expertise of leading psychologists, the chances of falling into the wrong career decision trap minimize.

2. Career Counselling and Extended Support from Experts:

A career discovery report may not be enough to help decide what one's true career calling is. One needs proper advice for career selection, and by proper advice - we mean an expert's advice. Parents, teachers and friends might be knowledgeable and want the best, but it takes a little more to know what the heart wants, what the brain says and what the career demands. An expert career counsellor and guide would be right beside the student, guiding him/her for the right career and helping him/her work towards it.

Career guidance is a two-step process and a great guide would always recommend students to follow both the steps in order to decide on the right career option meant for them. One spends almost 70% of one's lifetime working. The proper career guidance, ensures that the career chosen is the right one and thus results in emotional, social and financial happiness.

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- MOST ECONOMIC
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G-TEC CAN HELP YOU

Career is an interaction between work and other life activities; which includes both paid and unpaid work. The relationship between career and personality spans over an individual's lifetime. Hence, the need for a match between one's personality and career choice is widely stressed upon. Choosing a career from a large and challenging array of possibilities is a problem to the youngsters because a lot of attention is paid to academic performance with little information on the link between the subject chosen and future careers. Choosing a wrong career path will have a lasting impact on an individual's personal and professional life. In order to bridge the gap and allow the youngsters and parents to take an informed decision, we designed and developed MCMF.

It is a simple online test which you can take anywhere any time on any connected devices. 20 minutes and 30 real life scenario based questions in English or Malayalam, or Hindi, or Kannada (MCMF is available in 6 regional languages) will help you identify your personality traits and where you would fit well (Career). With Cronbach Alpha 0.92 for test integrity, G-TEC MCMF stays one of the most dependable career test tool for an aspirant.

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Key Highlights of 34th GST Council Meet

- GST Council has approved the transition plan for the implementation of the new tax structure for housing units.
- GST rates for new projects will be mandatory from April 1.
- Builders of existing housing projects that are completing construction by 31st March 2019 get to choose either of the two alternatives:

Alternative 1: Choose the old rate of 12% (8% for affordable housing) and charge this GST Rate in the invoices raised. Further, input tax credit benefit is available and can be passed on to the buyer.

Alternative 2: Choose to bear GST tax at the rate of 5% (1% for affordable housing as defined by GST law). The benefit of the input tax credit (ITC) is not available to the builder for procurements used in construction.

- Those who choose the 2nd alternative must reverse the accumulated ITC on their closing stock of under-construction properties in a proportion laid down in rules (to be notified) within six months.
- The new rate of 5% (1% for affordable housing) will apply to those residential properties whose construction is going on even after 31st March 2019 or any new projects launched after 1st April 2019. Here, the benefit of ITC on procurements will not be available to the builders.
- 80% procurement of materials should be from the registered dealer.
- Up to 15% of commercial space to be treated as residential property for GST purpose.



Expectations from GST Council Meeting.

GST Council slashed the rate for affordable under construction housing from 8% to 1% and for non-affordable housing segment from 12% to 5%. These rate cuts will be applicable provided no input tax credit is availed by the builders or developers. It has been so far countered by GST experts that the condition precedent may increase the prices of under-construction flats to a substantial extent, provided that the GST Council takes other measures to balance the effect. Further, it has been a major ask by many builder associations that the GST rates on cement and steel must be reduced without which the price reduction is not possible.

With the rate changes, one of the challenges that can crop up is to fix the date of transition for the existing under-construction flats. The payments are usually made in instalments which is based on a percentage of the completion of construction. In such cases, ambiguity may arise where few payments are made prior to the date of applicability and a few later. Such challenges are expected to be catered to in the notifications drafted.

GST Experts unanimously say that the date of payment can form the basis of deciding the transition. The date of transition may be 24th February 2019, though it was announced that the reduced rate cuts will be implemented from 1st April 2019. For instance, a buyer issuing cheque before 24th February 2019 may be subject to the old rates. Hence, this meeting shall address the workability of the transition clauses for the rate cuts mentioned above.

Also, the meeting may reiterate the applicability of the anti-profiteering provisions in the wake of the non-passing of rate cut benefits to consumers.

Frame Rules for the new GST Return filing.

The layout of the three key forms SAHAJ, SUGAM & Normal (Monthly and Quarterly) were recently released on the GST portal. Also, the new section 43A in the CGST (Amendment) Act laid a foundation for the new return filing system, when it was made applicable since 1st April 2019. Taxpayers across India await the rules to be notified, that effectively will give a complete picture of the procedure to follow under the new return filing system effective from 1st July 2019.

Any delay in notifying the rules for the new GST returns can lead to ambiguity in understanding the process. Under the current GST system, the input tax credit is accepted on a provisional basis by the authorities. Although in preceding communications, GST Council had suggested that there will be a six-month window for taxpayers to continue claiming provisional credits, a notification to that effect is not expected soon. GST Council may still initiate the discussions on notifying the rules in the meeting.

Revenue collections FY 2018-19

GST Council may study the past performance of GST Revenues in this meeting. Moreover, a future plan of action can be chalked out to garner a higher rate of revenue growth



JOB FAIR

Upcoming Job Fair Events

Date	Place	Venue	Contact No
1-Jun-19	Thodupuzha	NEWMAN College, Thodupuzha	93 88 183 944
8-Jun-19	Trivandrum	Govt.HSS Cotton Hill, Vazhuthakkad	99 95 259 627
22-Jun-19	Pamdady	KG College, Pampady	93 87 803 944
29-Jun-19	Nilambur	G-TEC College Nilambur	90 37 015 016

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